

The purpose of the K12 Strong Workforce Program is to prepare California's students for in-demand careers.

This initiative annually funds \$150 million to support K-12 local education agencies (LEAs) in creating, improving, and expanding career education (CE) pathways and programs that are aligned to regional workforce needs. The K12 SWP program provides an additional \$12M in funding for a two-tiered system of technical assistance to the field in support of both SWP K12 and CTEIG. The funds are allocated to LEAs to hire 72 pathway coordinators providing the K-12 system \$9.3M for direct technical assistance and \$2.6M for eight technical assistance providers to provide regional support to LEAs. This team provides extensive direct assistance to the field to successfully implement the program.

PROGRAM GOALS

- Increase college access and workforce training opportunities through strengthened K-12 and community college system alignment and collaboration
- Engage regional employers to participate in career education programs by advising on the curriculum for in-demand skills, internships, and mentorship
- Introduce K-12 students to careers of the future
- Increase student achievement and preparation for high-wage, high growth jobs by completing industry-valued certificates and degrees

The Port of Long Beach strongly supports Long Beach Unified School District's desire to implement a system of high-quality career technical education programs and pathways aligned with regional workforce needs...



—MARIO GONZALEZ
Manager of Community Relations,
Port of Long Beach

PARTNERS

BUSINESS AND COMMUNITY

3,846

PARTNERS ACROSS
ALL THREE ROUNDS
OF FUNDING

These programs are vital as they allow students to be exposed to many different career opportunities and pathways while at the same time allowing them a head start on their future education with dual enrollment opportunities.

—KATIE LUTHER Sierra Pacific Industries



Business Partners collaborate with K-12 Schools to share data on current skills gaps in the labor market, provide experiences for students, and develop learning strategies with K-12 teachers and college faculty. A few examples of business partners in each region are provided below:

LOS ANGELES REGION

The Port of Long Beach
SiteLogIQ
LA County Fire Department

ORANGE COUNTY

United Way Orange County
AirWolf 3D Printing Supplies
Kaiser Permanente

SOUTH CENTRAL COAST

Farm Bureau of
Ventura County
19-6 Architects
Tri Counties Building Trades

BAY AREA

Cisco Systems
LinkedIn
Ella Baker Center for
Human Rights

FAR NORTH REGION

Shasta Grow
Manufacturing Initiative
Grow West
Greater Sacramento
Economic Council

INLAND EMPIRE / DESERT

GRID Alternatives
Water Energy Education
Alliance
CompTIA

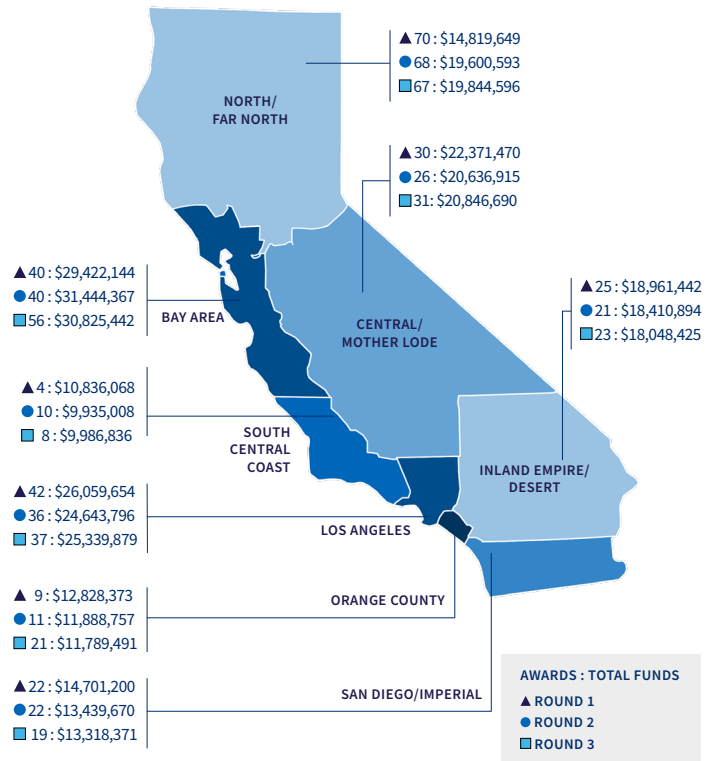
SAN DIEGO / IMPERIAL

Sharp Healthcare
Northrop Grumman
Imperial Irrigation District

CENTRAL / MOTHER LODE

Tulare Chamber of Commerce
Sierra Pacific Industries
PG&E Fresno

TOTAL AWARDS AND FUNDING



TOP 5 IN-DEMAND SECTOR INVESTMENTS

INDUSTRY SECTOR	TOTAL INVESTMENT
Health Science & Medical Technology	\$66,699,873
Information & Communication Technology	\$53,468,258
Manufacturing & Product Development	\$40,597,873
Engineering & Architecture	\$36,006,654
Agriculture & Natural Resources	\$34,106,120

1,346 CAREER TECHNICAL EDUCATION PATHWAYS,
PROJECTS, AND PROGRAMS ACROSS ALL
FIFTEEN INDUSTRY SECTORS

To learn more, please visit the California Community Colleges Chancellor's Office Workforce and Economic Development Division website at: www.cccco.edu/About-Us/Chancellors-Office/Divisions/Workforce-and-Economic-Development

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